

Anuj Trade Links was started more than a decade ago by Er. Manohar Jindal. He started his career in 1981 in family business of cotton oil industry based at Indore in name of "Swastik Oil Mill". During this period he made his expertise in purchase of raw material, business administration, accounting and sales of finished goods. Eventually after that in 2000 Anuj Trade Links came into existence, where he started using his past business experience to consult clients and provide intermediary services on commission basis.

Mr. Manohar Jindal has done graduation in Mechanical Engineering from Ujjain University, which makes him versatile in mathematics, i.e. calculations which is key point of businessman.